

Epsilen: Driving Career Attainment

Using the ePortfolio and Learning Matrix to Connect Students to Internships; Partnering with InternU to Provide Value



One of the primary drivers to the national focus on degree attainment is the need to educate a workforce that can compete globally. The Lumina Foundation has this focus on degree and career attainment as an explicit goal they aptly call “The Big Goal,” that is, to increase the percentage of Americans with high quality degrees and credentials to 60%.

Lumina’s position is that the social and economic opportunities facing our country can best be addressed by educating many more people beyond high school: “As we attain the goal, we improve the economy, strengthen civic engagement and reduce the costs of crime, poverty and health care and, in short, improve the human condition” (taken from their website www.luminafoundation.org).

Epsilen: Tracking the Achievement of Learning Outcomes

With this attention, it is critical for students to be able to track their achievement of learning outcomes over time. An experiential transcript, if you will, combined with a standard framework for learning outcomes will matter considerably to employers.



Again, the Lumina Foundation is quite aware of this requirement and has published its Degree Qualification Profile—a framework for learning outcomes it anticipates will receive adoption by institutions of higher education. The American Association of Colleges and Universities also has promoted their VALUE Project—an acronym

“If we want to win the global competition for new jobs and industries, we’ve got to win the global competition to educate our people... We’ve got to have the best-trained, best-skilled workforce in the world.”

—President Barack Obama, Weekly Address May 2, 2011

that stands for “Valid Assessment of Learning in Undergraduate Education.” Epsilen has embedded both templates of learning outcomes for use in its innovative Learning Matrix application that is designed to provide students and institutions with the ability to chart the achievement of student outcomes over time. This application, coupled with Epsilen’s robust ePortfolio that allows students to showcase their achievements in a sophisticated manner, provides a more accurate assessment of student’s competencies and progress.

Epsilen & InternU: Connecting Students to Internships

The Epsilen ePortfolio application is adept at tracking student internships and work-related experiences in a variety of ways—offering reflective assessments, the showcasing of work products, the inclusion of recommendations, and the tracking of time and project completion. Furthermore, Epsilen also believes it can be integral to connecting students to open internships. This is the goal behind the partnership with InternU, a company focused specifically on sourcing student interns and matching



For more information, please contact us at **1-877-505-5063** or **sales@epsilen.com**, or visit **epsilen.com**.

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them to businesses that will provide students with the experience they require as they progress toward their eventual careers. InternU is a proven, professional services consulting firm creating business opportunities back onshore for clients, and a premier paid internship company for students.

The social networking aspect of Epsilon's Learning Community positions Epsilon to align students to the open internships managed by InternU. Students are matched according to the information contained in their Epsilon ePortfolios and Learning Matrices. Students are sent alerts on potential matches, and once a match does occur, InternU manages the hiring and the internship process. Progress reports are sent back to the Epsilon applicant and can be made available to student advisors at a respective institution. The benefits are obvious:

- For students: they get a paid internship in an area of future career interest;
- For businesses: they will be presented with students who will have these internship experiences tracked and documented;
- For institutions: at no cost, they have a company that is managing the administrative aspects of student internships.

Both Epsilon and InternU have high hopes that such a partnership offers a high degree of "value add" to the growing list of Epsilon clients.

Epsilon: Advantages for Careers & Internships

- The Epsilon ePortfolio tracks student achievements over a lifetime
- The Epsilon Learning Matrix aligns achievement of student learning outcomes to established standards, or institution-created standards
- Matches students to internships in a proactive way
- Manages the internship process for institutions at no cost



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About Epsilon, LLC

Serving educators and students in over 600 institutions in over 130 countries, the Epsilon Environment is a hosted online eLearning solution that focuses on learner engagement and the teaching and learning experience. It situates a robust set of learning tools within a learning community, offering the advantages of both. Additionally, Epsilon offers clients access to The New York Times Knowledge Network Content Repository, a rich collection of digital resources and learning objects. Epsilon is majority owned by The New York Times Company.